

Fundraiser Information

Butter Braids

Fall 2023

Incentives

- THE TOP SELLING CLASS (avg. per student) WINS A PIZZA PARTY!!!
- TOP SELLING PERSON WINS A DINNER THEATER FIELD TRIP!!!!
 - Beef & Boards or Derby Dinner
- Top seller from all organizations wins a \$1000 scholarship!!!
- For every 20 items: A tub of cookie dough!
- For every 15 items: One item from the *Prize Chart* below. Your choice.
- For every 10 items: Your name one time in the Beef & Boards/Derby Dinner Drawing
- After 5 items: Chocolate Pretzel Rod
- After just 1 item: Tootsie Pop Pull (with a chance to win a King-Sized Candy Bar)

Prize Chart (One prize for every 15 items sold. Your choice.)

Starbucks/Moxie	SHZ	Free T-Shirt	King Size Candy	S&E Registration
Musical Ticket	2 Concert Tickets	Butter Braid	Bag of Coffee	Pizza Lunch

Other Reasons to Sell

- Most choir programs in Indiana are pay-to-play. We are not. We believe in accessible music education for all students. However, we spend a lot of money on each student. That money has to come from somewhere. For us, it comes from fundraising.
- There are many expenses in our choir program that the majority of people have no idea about. We are constantly paying for things like sheet music, concert dresses, concert suits, musical instruments, rights and materials, props, costumes, registration fees for festivals and competitions, travel, clinicians, equipment, and SO MUCH more.

Selling Tips

- Safety First: Talk with people you know and trust. Bringing an adult is recommended.
- Tap into your network: People who know you and want you to succeed.
- Talk to potential customers more about the benefits to them than the benefits to us. Using buzzwords and unique descriptions set the product apart!
- Bring a brochure to a parent or grandparent's work. Put a neon-colored sticky note that says: "Hello! We are raising money for the SHS Choirs. Thank you! - [Name]"

Other Important Information

- Orders and money are due at the same time.
- Butter Braids make *GREAT* additions to upcoming parties, holiday gatherings and more! Those events are coming up quickly.
- You are welcome to compile all money into one account and write one check at the end.
 - You are free to use apps like PayPal and Venmo to do this as well.

Checks made out to:
SHS Choirs

Orders and Money Due:
Tues. Sept. 19, 2023

Estimated Delivery:
Mon. Oct. 2, 2023

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Tap into your network of people.

List **AT LEAST** 10 people by name below. Start by approaching them.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____
16. _____
17. _____
18. _____
19. _____

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